

# 2021

With the aquariums of the *Beyond Shells* Living Gallery, new exhibits and programs, an easing of pandemic restrictions, and the return of visitors to the region, the Museum enjoyed record attendance in 2021. Membership, general philanthropic support, and gifts targeted to educational programs such as the Adopt-A-Class fund for K-12 students also reached high-water marks.

All of this combined to help the Museum emerge from the challenging pandemic and financial conditions of 2020 into a strong position with a positive financial balance in 2021, and a thriving visitor experience to deliver on the Museum's mission of education and conservation.

The Bailey-Matthews National Shell Museum is deeply grateful to all the visitors, supporters, Members, volunteers, partners, friends, marine animals, and shells who make this possible!

To follow are select figures and outcomes of 2021.

Museum attendance:

**61,510**

Number of marine life species exhibited in the Living Gallery:

**63**

Youth served through field trips, *Mollusks on the Move* outreach, and *Mollusks Online* programs:

**2,578**

Lectures and Adult Education Classes offered:

**15**

Volunteers:

**42**

Staff:

**19**

10 full-time, 9 part-time

Guided Beach Walk attendees:

**1,722**

Museum Member households:

**1,436**

Philanthropic gifts (not including memberships):

**549**

Collection shells photographed for *Digital Imaging Project* online database, completed in 2021:

**3,350**

Keeper Chat (daily talks in the aquariums) attendees:

**3,000+**

Collection lots (groups of shells collected at the same time and place) geo-reference data entered for National Science Foundation research collaboration *Mobilizing Millions of Eastern Seaboard Mollusks*:

**18,547**

# 2022

2022 begins with new exhibitions including *Red, Blue, Green: An Introduction to Water Quality in Southwest Florida* and *Blackwater Moments: Nocturnal Photographs of Open-Ocean Mollusks* (both open through spring) and a full schedule of classes, lectures, school programs, and educational experiences at the Museum and in the community. To the right is an illustration of the Museum's 2022 operating budget, demonstrating how the Museum's mission is delivered, and supported financially.

Philanthropic support—gifts, memberships, and grants—plays the most critical role in supporting the educational experiences enjoyed by the public including school and youth programs, new exhibits, marine life care and display, conservation education, lectures, classes, and more. **Thank you!**

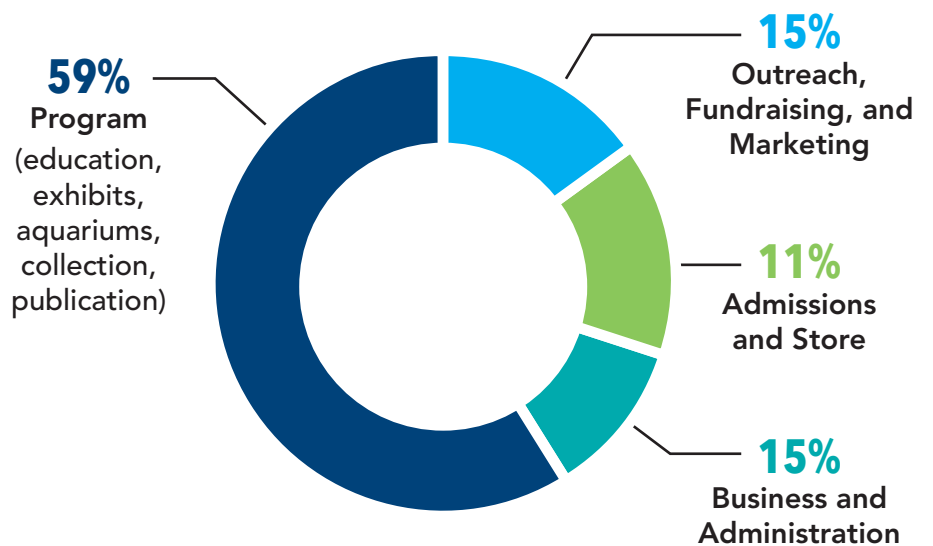
## 2022 PROJECTED INCOME

\$2 million



## 2022 EXPENSE BUDGET

\$1.9 million



# REPORT OF GIFTS

The following list is of non-Membership gifts made January 1, 2021 – February 28, 2022

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Communities Foundation of Texas  
Cornelia T. Bailey Foundation  
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# ALIVE! CAMPAIGN

The following donors made gifts in 2021 to the Alive! Campaign for the Living Gallery of aquariums.

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Roger & JoAnn Triftshauer  
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## MEMBERSHIP

The Bailey-Matthews National Shell Museum is grateful for the support of all Members. For the purposes of this report, the Museum publishes these membership categories and their current Members as of February 28, 2022:

### FRIENDS OF THE LIVING GALLERY

Linda Graves Arnold  
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*If we have made an oversight or error, we apologize.  
Please contact [mvizza@shellmuseum.org](mailto:mvizza@shellmuseum.org) so we may  
make corrections. Thank you.*

